



Pivot Strategies is revolutionizing internal communications. Leading with expertise and curiosity, we bring momentum with communications campaigns that engage. Our clients are a dream list of the world's most admired companies. And our team is the best in the business - we are bred corporate, gone agency. We create clarity. We are Pivot. [Watch to learn more.](#)

Our values:

- **Positive mental attitude:** We start with yes, we love to learn and enjoy a challenge.
- **Better is possible:** We uphold premium standards, always put in the extra effort and go above and beyond.
- **Self-care is non-negotiable:** We lead with kindness and respect for each other and our clients. We take care of our own wellbeing first and foremost, which enables us to do better work. Flexibility is celebrated and supported. We bring our whole selves to work.
- **Be the change:** We are quick learners, embrace change and adapt quickly.
- **Unapologetically hungry:** We are excited by growth and always looking for opportunities.

Job description:

Seeking a motivated go-getter with a creative mindset, superb attention to detail and proven ability to manage multiple projects and deadlines. To help Pivot's growth, this role will set, manage and execute the marketing strategy -- and provide support to business development.

Role breakdown:

50%: drive marketing plan and execution

Set the strategy and execute marketing initiatives from social media, to awards to company events and more. Bring new ideas, demonstrate value, execute across all channels, and demonstrate results. Bring a campaign mentality over one off tactics.

25%: marketing materials

Create and maintain Pivot-branded collateral from pitch decks to social media graphics. Help with client deliverables as needed.

25%: business development support

Work directly with the VP of Growth and Strategy to support business development from start to finish, including but not limited to creating materials for the sales process, developing prospecting lists, manage sales tracking tools and reports, drafting statements of work and maintaining sales materials.

Core skills: 3 - 4 years of marketing experience, social media marketing, communications, copywriting, graphic design (Adobe suite), project management

Bonus skills: video, sales experience, client service

How you'll make an impact:



- You'll take our social media to the next level - to build meaningful connections and create raving fans.
- You'll inspire us - bringing new ideas from paid social campaigns to creative client engagement strategies.
- You are passionate about KPIs. You'll set goals and use data to make future marketing decisions.
- You'll set the strategy and do the execution. No job is too big or too small.
- You'll identify internal process needs and offer innovative solutions as we mature.
- You understand that marketing is key to sales - you connect the dots and support the sales function.

Why we'll love you:

- You have experience marketing for an agency or similar role where you can wear many hats.
- You are an expert communicator. You can create clear messaging while weaving a compelling story.
- You have an eye for design and know how to use it to get the message across.
- You are excited and motivated by growth and achieving goals.
- You're a team player. You have the ability to collaborate with individuals at all levels of the organization.
- You're an independent problem solver and have the ability to work on projects with minimal guidance.
- Your project and time management skills are top notch. You can work on multiple projects simultaneously, while demonstrating a high degree of accuracy and attention to detail.

Why you'll love us:

- **Progressive workplace culture:** We support a flexible schedule and work environment. We offer summer Fridays, paid time off and host frequent team collaborations and celebrations.
- **We invest in our team:** We provide medical and dental benefits, a 401k with company match after 6 months of employment, profit-sharing benefits, life insurance, long + short term disability options and budget for professional development reimbursement.
- **Growth opportunities:** As we continue to grow quickly, we are looking for individuals who want to contribute to that growth, whether it's to document a proven process or run a department. We are here to support you and the skills and development you need to realize and achieve those personal and professional goals.

Things to note:

This position is remote at this time. We're prioritizing candidates who plan to be in the Twin Cities long-term. That's not a dealbreaker and we're open to talent in other locations. This position may be on-site with clients or in the Pivot office.



The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

- Regular sitting, standing and walking throughout the day to accomplish tasks
- Interaction with computer, peers and coworkers

At Pivot, we embrace diversity and equal opportunity. We are committed to providing an inclusive and collaborative environment for the benefit of our employees, clients and community.

All employment is decided on the basis of qualifications, merit and business need.

To apply:

Please go to <https://go.apply.ci/p/H0YPG274vupF> to be considered for this opportunity.